

FLEETVILLE DIARIES

ACTION PLAN 2014 - 2015

(FD = Fleetville Diaries, → = 'up to'.)

Target	Actions	Who ?	Time scale	Success Criteria	Costs	Benefits
Public Awareness of FD in St Albans	<ul style="list-style-type: none"> Seek out an FD member to run this. Establish e-links with local council and county-wide websites such as Herts Memories. Work with Fleetville Community Centre to complete the interpretation board for the Rec. New events calendar to be publicised in January to coincide with new membership 	LH PE MN LB	→ Jan 2015	<ul style="list-style-type: none"> More people at FD events More contacts by email from potential contributors Interpretation board in place on Rec. 	Printing £150	Fees from walks and talks
Further change in Membership Structure	<ul style="list-style-type: none"> January membership to be £10 for 12 months Single event fees to be £3 but still £1 for members 	LB DW	From Nov 2015	<ul style="list-style-type: none"> More than 20 FD memberships taken out More accurate fee collection 		£200 income from members £240 from walks
Project 1 Local Engagement	<ul style="list-style-type: none"> Solicit interest in the development of Cambridge Road by leafleting Meet residents to gather material. Create an exhibition and guided walk about Cambridge Road for 2016 	LB MN	→ Sept 2016	<ul style="list-style-type: none"> More local people engaged Better understanding of our local history 	Printing £25 Stationery £150	
Project 2 Website	<ul style="list-style-type: none"> Review, renew and simplify website pages. Monitor 'hits' with Google Analytics. Place unpublished material on the website. Archive all material safely on a separate hard drive. Place at least 2 guided walks on the website in PP form. 	LB	→ June 2015	<ul style="list-style-type: none"> A better looking website. Increasing number of 'visits'. 		
Project 3 New Talks	<ul style="list-style-type: none"> Create 3 Virtual Fleetville 'talking walks' to give to interest groups in the area Create 2 Lives at Rest talks for interest groups Place details on the FD website Create a list of available talks to place on local websites and notice boards 	MN LB	→ Sept 2015	<ul style="list-style-type: none"> Reaching out to those who are not mobile enough to attend walks in the summer Opportunity to provide reminiscence sessions 	Printing £25	£150 from 6 talks
Project 4 Members' Stories	<ul style="list-style-type: none"> Encourage members to record their own Fleetville story, in whatever format they wish. Encourage one or more individuals/groups to develop their own projects. 	FD me mbe rs	→ Nov 2015	<ul style="list-style-type: none"> At least 3 new personal accounts presented either to FD or placed on the website. 		
Project 5 Links with Highfield Trust	<ul style="list-style-type: none"> Arrange a tree planting event to celebrate our links with the Highfield Trust 	LB MN	→ April 2015	<ul style="list-style-type: none"> Increase interest group numbers across both groups. 	Cost of tree £25	
Project 6 Social Event	<ul style="list-style-type: none"> Have a garden party at Terry Swain's house. Date to be arranged. Plan some money making activities like tombola and raffle Ask for a contribution towards food and drink expenses 	TS LB LH	→ Aug 2015	<ul style="list-style-type: none"> Social occasion to encourage friendship and networking Money raised will add to FD funds 		£100?