

FLEETVILLE DIARIES

ACTION PLAN 2013 - 2014

(FD = Fleetville Diaries, → = 'up to'.)

Target	Actions	Who?	Time scale	Success Criteria	Costs	Funding
Public Awareness of FD in St Albans	<ul style="list-style-type: none"> Seek out an FD member to run this. Again, produce a 2-fold take-away leaflet about FD activities Create another guided walks leaflet x 750 Display both in MoSTA, Tourist Information Office and libraries. Concentrate on street distribution, particularly south of Hatfield Rd. Establish e-links with local council and county-wide websites such as Herts Memories. Work with Fleetville Community Centre to complete the interpretation board for the Rec. Submit information to the 'What's On?' page in the Herts Advertiser. 	LH PE MN LB	→ Jan 2014	<ul style="list-style-type: none"> More people at FD events More contacts by email from potential contributors Interpretation board in place on Rec. 	Printing £150	Walk fees
Change in Membership Rules	<p>Proposal for a more equitable FD membership fee structure</p> <ul style="list-style-type: none"> November membership to be £10 for 12 months May membership to be £6 for 6 months Memberships will be clearly marked on all registers Fees will be collected at the start of all meetings and walks 	Committee and members	From Nov 2013	<ul style="list-style-type: none"> More FD memberships taken out for 2013 to 2014 More accurate fee collection 		
Project 1 Young Historians	<ul style="list-style-type: none"> Seek out opportunities to create 'badge' material for cubs and scouts. Arrange an archeology event through Brian Adams YAC group for 2014. 	LB MN	→ Nov 2014	<ul style="list-style-type: none"> More young Fleetville people engaged in history projects. 		
Project 2 Website	<ul style="list-style-type: none"> Review, renew and simplify website pages. Monitor 'hits' with Google Analytics. Place unpublished material on the website. Archive all material safely on a separate hard drive. Place at least 2 guided walk material on the website in PP form. 	LB	→ June 2014	<ul style="list-style-type: none"> A better looking website. Increasing number of 'visits'. 		
Project 3 Members' Stories	<ul style="list-style-type: none"> Encourage members to record their own Fleetville story, in whatever format they wish. Encourage one or more individuals/groups to develop their own projects. 	FD members	→ Nov 2014	<ul style="list-style-type: none"> At least 3 new personal accounts presented either to FD or on the website. 		

Project 4 Guided Walks	Further develop the guided walks programme by: <ul style="list-style-type: none"> • Creating one more walk for the Hatfield Road cemetery. • Creating a new Camp Road walk. • Place guided walk PP PDF presentations on website for those who want to guide themselves. 	MN LB	→ June 2014	<ul style="list-style-type: none"> • 3 cemetery walks prepared and run in 2013. • At least 10 people on every walk. 	Laminating pouches £7. Printing £5	Walk fees
Project 5 Talks to Local Residents	<ul style="list-style-type: none"> • Translate at least 2 guided walks into PowerPoint presentations. • Begin to present our virtual guided walks to local groups of elderly people to help them reminisce. • Possibly collect money to fund a tree planting? 	LB MN	→ April 2014	<ul style="list-style-type: none"> • Increased number of invitations to talk about guided walks. • Tree planted by FD members at either Highfield or Heartwood. 		
Project 6 Exhibition A History of Camp Road	Source Material from: <ul style="list-style-type: none"> • Herts Advertiser • FD members' photos and reminiscences • General public contributions during guided walk Display at : <ul style="list-style-type: none"> • Fleetville Festival • Larks in the Parks • St Paul's Community Day 	MN LB Members	→ Nov 2014	Increased number of people involved actively in local history.	Printing £10 New display boards £150	Walk fees