

FLEETVILLE DIARIES

ACTION PLAN 2012 - 2013

(FD = Fleetville Diaries, → = 'up to'.)

Target	Actions	Who?	Time scale	Success Criteria	Costs	Funding
Public Awareness of FD in St Albans	<ul style="list-style-type: none"> Seek out an FD member to run this Produce a 2-fold take-away leaflet to display in MoSTA, Tourist Information Office and libraries. Book display space in the Central and Marshalswick branch libraries. Possibly establish e-links with local council and county-wide websites such as Herts Memories. 	LH PE MN LB	→ Oct 2013	<ul style="list-style-type: none"> Greater number of contacts from people with Fleetville information. Higher numbers at FD events. 	Printing £150	Subs
Website	<ul style="list-style-type: none"> Review, renew and simplify website pages. Monitor 'hits' with Google Analytics. Place unpublished material on the website. 	LB		<ul style="list-style-type: none"> A better looking website. Increasing number of 'visits'. 	None	N/A
Project 1 Young Historians	<ul style="list-style-type: none"> Seek out opportunities to create 'badge' material for cubs and scouts. Arrange an archeology event through Brian Adams YAC group for 2014. Complete the interpretation board for the Rec. 		→ Nov 2014	<ul style="list-style-type: none"> More young Fleetville people engaged in history projects. Interpretation board in place on Rec. 	Printing and stationery £10	Subs
Project 2 Oral Histories	<ul style="list-style-type: none"> Actively seek out more local residents born overseas for ongoing oral history work. Follow up names and addresses of people who are willing to be interviewed. Build up interviewing and transcription team. Organise small group interviews . Continue to exhibit at MoSA, libraries, conferences, community centres, community events, other history groups and places of worship Publicise our availability for speaking at meetings and social gatherings. 	LB BH	→ Nov 2013	<ul style="list-style-type: none"> At least 3 more HfH subjects interviewed in 2013 . Turn out for at least 5 exhibitions and talks. 2 people able to video and transcribe interviews. 	Gift binders, photo printing and photo frames. £40	Subs Remainder of the St Albans DC grant.
Project 3 Members' Stories	<ul style="list-style-type: none"> Encourage members to record their own Fleetville story, in whatever format they wish. Encourage one or more individuals/groups to develop their own projects. 	FD members	→ Nov 2014	<ul style="list-style-type: none"> At least 3 new personal accounts presented either to FD or on the website. 	Printing and stationery £10	Subs
Project 4 Guided Walks	<ul style="list-style-type: none"> Further develop the guided walks programme by: Create up to 3 walks for the Hatfield Road cemetery. With guide maps, written notes and risk assessments in place. Place all guided walk material on the website in PDF form. 	MN LB	→ Nov 2013	<ul style="list-style-type: none"> All 5 current guided walks available on the website. At least 2 cemetery walks prepared and run in 2013. Guided walk packs complete and stored, ready for use in 2013. Full attendance on all walks. 	Laminating pouches £7. Printing £5	Subs